

**RECEIVED
CENTRAL FAX CENTER**

JAN 09 2006

PATENT
Serial No. 09/819,441
Amendment in Reply to Office Action of October 17, 2005

TO THE UNITED STATES PATENT AND TRADEMARK OFFICE

(571) 273-8300

I certify that this document consisting of 13 pages is being transmitted via facsimile to the United States Patent and Trademark Office at the telephone number set forth above on January 9, 2006.

By 
(Signature) Dicran Halajian

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

LALITHA AGNIHOTRI ET AL.

US 010107

Serial No. 09/819,441

Confirmation No. 2711

Group Art Unit: 2617

Filed: MARCH 28, 2001

Examiner: LAYE, JADE O.

Title: METHOD AND APPARATUS FOR AUTOMATICALLY SELECTING AN
ALTERNATE ITEM BASED ON USER BEHAVIOR

Mail Stop Amendment
Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on October 17, 2005,
the following remarks are presented: